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# News Release

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## **COSTON JOINS FIRST COAST SERVICE OPTIONS**



JACKSONVILLE, Fla. – Sandy Coston has joined First Coast Service Options (FCSO), as vice president. In this capacity, Coston is responsible for FCSO's finance and human resource organizations.

From 1992 to 2004, Coston held several leadership positions at Blue Cross Blue Shield of Wisconsin (BCBSWI), and most recently was president of United Government Services, LLC (UGS), a wholly owned subsidiary of BCBSWI. In her role as president from 1999 to 2004, Coston was responsible for all aspects of the company's business, including administration of the Medicare Part A and various Medicaid contracts.

Coston holds a bachelor's degree in accounting from the University of Wisconsin and is a certified public accountant. In the early years of her career, Coston held various audit and financial management positions both in private business and public accounting. Coston was awarded the 2001 Financial Executive of the Year Award for the IMA Mid-America Council. Under her leadership, UGS was awarded the Wisconsin Governor's Diamond Award (Glass Ceiling) for promoting women and minorities in the workplace.

FCSO serves as a traditional Medicare contractor in Florida and Connecticut for the Centers for Medicare & Medicaid Services. For more information about FCSO, visit its Web site at [www.fcso.com](http://www.fcso.com).